



VIKING CHARITIES CLASSIC CAR SHOW

SATURDAY, OCTOBER 19, 2024 10 AM TO 5 PM
SOLVANG, CALIFORNIA



Sponsorship Recognition Opportunities

Web Site: Sponsor logo/name to appear on our website.

Promotional Event Posters: To be printed and displayed throughout Santa Barbara County and on social media.

T-shirts, Event Banners, Car Show Awards: Depending on level of sponsorship, your logo/name may appear on banners displayed during the show and on class awards presented to winners during the awards ceremony. Award sponsor is announced at the time of presentation. Your name may be announced throughout the car show by DJ.

Merchant Award: Platinum sponsors are encouraged to attend the car show and pick their favorite vehicle to present with a Merchant Award with their sponsorship name on it. This requires a sponsor or representative to confirm attendance at the show and to select a winner by 12:00 on the day of the show. You will present the award and a picture may be taken.

Sponsorship Levels:

Bronze (\$250): Sponsor logo/name on Web site and one (1) complimentary event T-shirt.

Silver (\$500): Name on Web site, two (2) complimentary event T-shirts. Name on Event Banner.

Gold (\$1,000): Web site, four (4) complimentary T-shirts, Name/logo on Promotional Event posters, T-shirts, Event Banners, Name/logo on Car Show Awards (announced at awards ceremony). One (1) ticket to Gala Dinner on Friday, October 18, 2024. Name announced at Gala Dinner and by DJ during the car show.

Platinum (\$5,000): Web site (large print as Major Sponsor), Six (6) complimentary event T-shirts, Merchant Award, Name/logo on Promotional Event posters in large type as Major Sponsor, Name/logo in large type on T-shirts and Event banners; Name/logo on Car Show Awards (announced at awards ceremony). Six (6) tickets for a reserved table at Gala Dinner on Friday, October 18, 2024. Name announced during Gala Dinner and during the show by DJ as a Major Sponsor.

Proceeds from this event go to the **Vikings of Solvang**, a social and philanthropic organization that provides help for the medically related needs of qualified individuals and health care organizations within Santa Barbara County. Sponsorship fees may be tax deductible (Non-profit Tax ID# 95-3542227). Make checks payable to Vikings of Solvang, PO Box 293, Solvang, CA 93464.

